

**Site Usage**

**3,833 Visits**

**44.82% Bounce Rate**

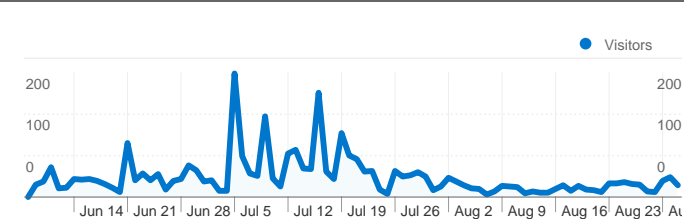
**18,291 Pageviews**

**00:06:06 Avg. Time on Site**

**4.77 Pages/Visit**

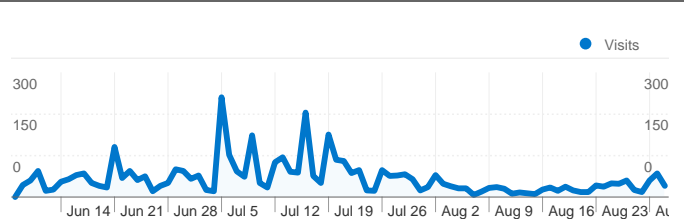
**44.85% % New Visits**

**Visitors Overview**



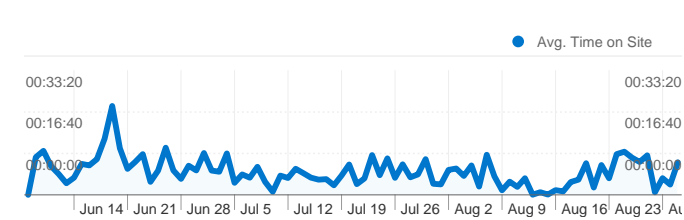
**Visitors**  
**1,742**

**Visits for all visitors**



**Visits**  
**3,833**

**Time on Site for all visitors**

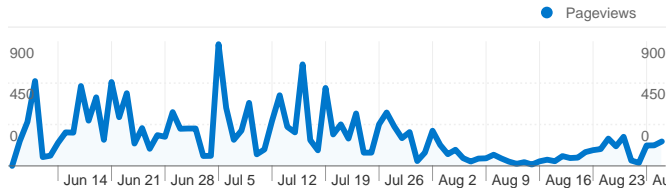


**Avg. Time on Site**  
**00:06:06**

**Content by Title**

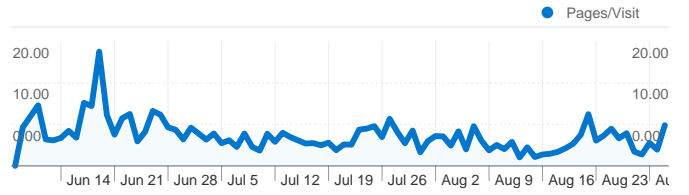
Page Title	Pageviews	% visits
TRANCEMEDIA.EU	5,712	31.23%
TRANCEMEDIA.EU -	1,990	10.88%
TRANCEMEDIA.EU - Screen:	1,163	6.36%
TRANCEMEDIA.EU - Aperte le	697	3.81%
TRANCEMEDIA.EU - Screen:	373	2.04%

### Pageviews for all visitors



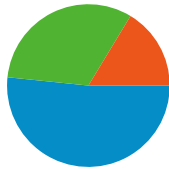
**Pageviews**  
**18,291**

### Average Pageviews for all visitors



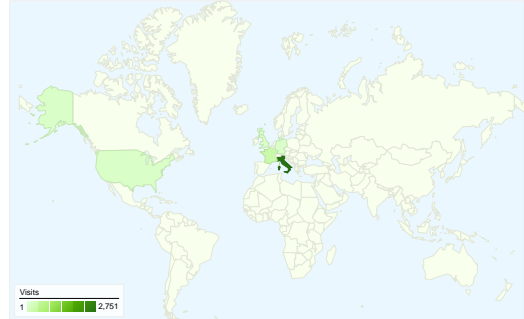
**Pages/Visit**  
**4.77**

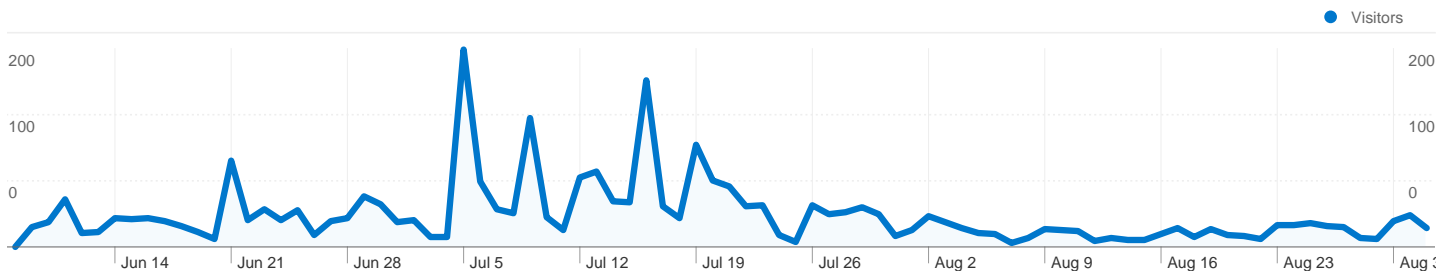
### Traffic Sources Overview



- **Direct Traffic**  
1,979.00 (51.63%)
- **Referring Sites**  
1,228.00 (32.04%)
- **Search Engines**  
626.00 (16.33%)

### Map Overlay





**1,742 people visited this site**

**3,833** Visits

**1,742** Absolute Unique Visitors

**18,291** Pageviews

**4.77** Average Pageviews

**00:06:06** Time on Site

**44.82%** Bounce Rate

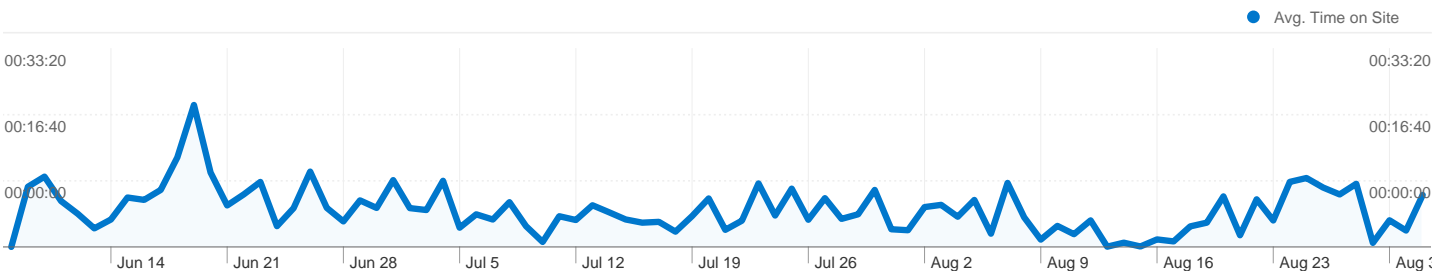
**44.85%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	2,334	60.89%	Unknown	1,977	51.58%
Safari	637	16.62%	DSL	1,355	35.35%
Internet Explorer	556	14.51%	Cable	214	5.58%
Chrome	245	6.39%	T1	191	4.98%
Opera	37	0.97%	Dialup	58	1.51%

# Time on Site for all visitors
























Comparing to: Site

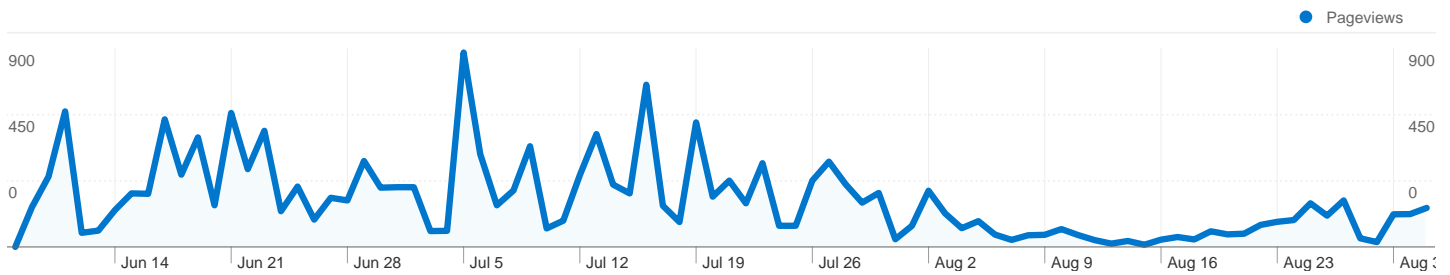


**00:06:06** Avg. Time on Site

Tuesday, June 8, 2010	00:00:00
Wednesday, June 9, 2010	00:10:07
Thursday, June 10, 2010	00:11:49
Friday, June 11, 2010	00:07:42
Saturday, June 12, 2010	00:05:35
Sunday, June 13, 2010	00:03:07
Monday, June 14, 2010	00:04:37
Tuesday, June 15, 2010	00:08:18
Wednesday, June 16, 2010	00:07:54
Thursday, June 17, 2010	00:09:35
Friday, June 18, 2010	00:15:03
Saturday, June 19, 2010	00:23:51
Sunday, June 20, 2010	00:12:31
Monday, June 21, 2010	00:06:58
Tuesday, June 22, 2010	00:08:50
Wednesday, June 23, 2010	00:10:56
Thursday, June 24, 2010	00:03:29
Friday, June 25, 2010	00:06:31
Saturday, June 26, 2010	00:12:40
Sunday, June 27, 2010	00:06:34
Monday, June 28, 2010	00:04:17
Tuesday, June 29, 2010	00:07:49
Wednesday, June 30, 2010	00:06:33
Thursday, July 1, 2010	00:11:14
Friday, July 2, 2010	00:06:31
Saturday, July 3, 2010	00:06:12

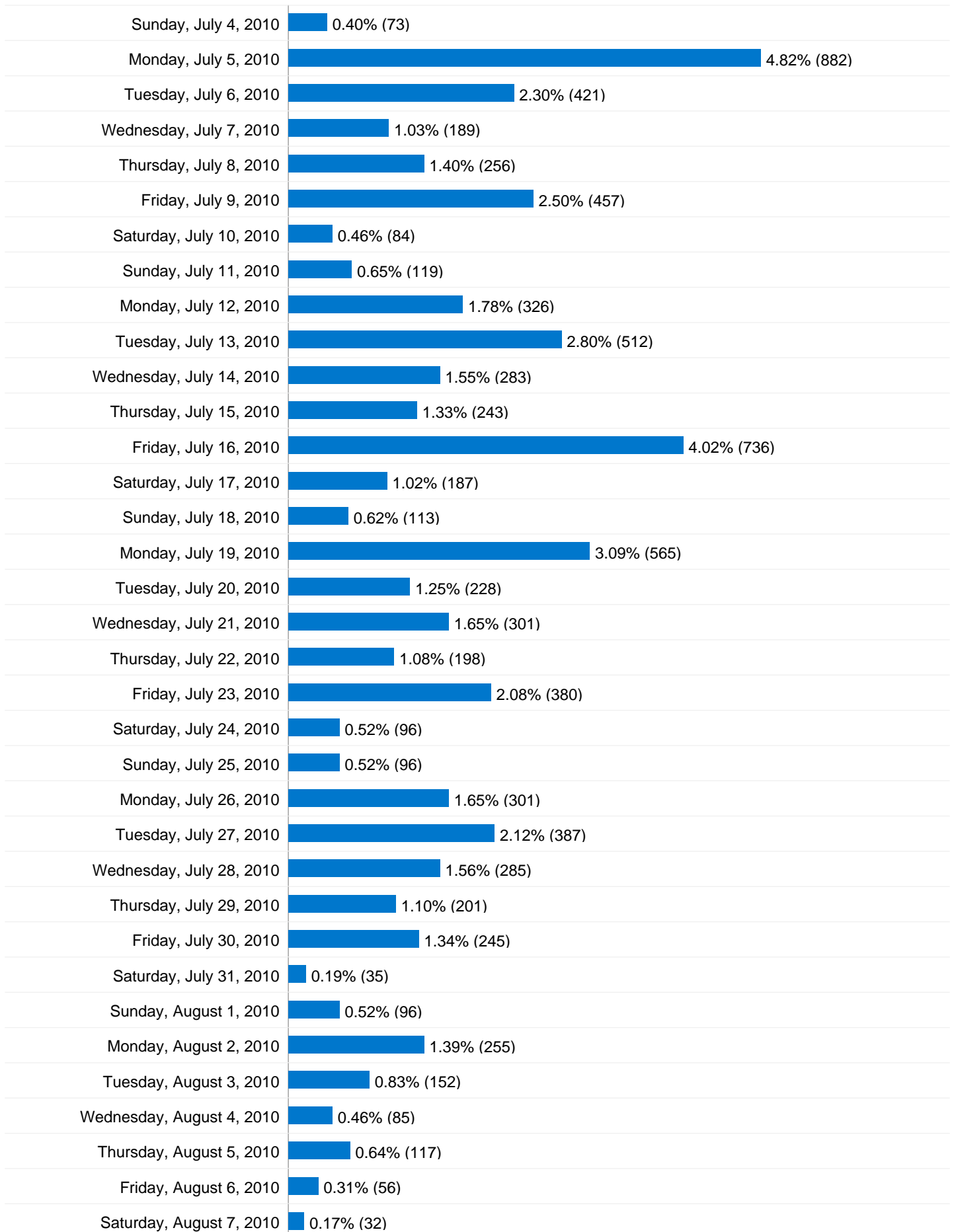
Sunday, July 4, 2010	00:11:07
Monday, July 5, 2010	00:03:14
Tuesday, July 6, 2010	00:05:29
Wednesday, July 7, 2010	00:04:36
Thursday, July 8, 2010	00:07:31
Friday, July 9, 2010	00:03:29
Saturday, July 10, 2010	00:00:50
Sunday, July 11, 2010	00:05:10
Monday, July 12, 2010	00:04:31
Tuesday, July 13, 2010	00:07:00
Wednesday, July 14, 2010	00:05:49
Thursday, July 15, 2010	00:04:37
Friday, July 16, 2010	00:04:05
Saturday, July 17, 2010	00:04:13
Sunday, July 18, 2010	00:02:34
Monday, July 19, 2010	00:05:11
Tuesday, July 20, 2010	00:08:09
Wednesday, July 21, 2010	00:02:52
Thursday, July 22, 2010	00:04:25
Friday, July 23, 2010	00:10:41
Saturday, July 24, 2010	00:05:17
Sunday, July 25, 2010	00:09:48
Monday, July 26, 2010	00:04:34
Tuesday, July 27, 2010	00:08:12
Wednesday, July 28, 2010	00:04:43
Thursday, July 29, 2010	00:05:29
Friday, July 30, 2010	00:09:35
Saturday, July 31, 2010	00:02:58
Sunday, August 1, 2010	00:02:49
Monday, August 2, 2010	00:06:42
Tuesday, August 3, 2010	00:07:04
Wednesday, August 4, 2010	00:05:04
Thursday, August 5, 2010	00:07:54
Friday, August 6, 2010	00:02:13
Saturday, August 7, 2010	00:10:46

Sunday, August 8, 2010	 00:04:58
Monday, August 9, 2010	 00:01:14
Tuesday, August 10, 2010	 00:03:32
Wednesday, August 11, 2010	 00:02:09
Thursday, August 12, 2010	 00:04:28
Friday, August 13, 2010	00:00:03
Saturday, August 14, 2010	 00:00:43
Sunday, August 15, 2010	00:00:05
Monday, August 16, 2010	 00:01:16
Tuesday, August 17, 2010	 00:00:56
Wednesday, August 18, 2010	 00:03:27
Thursday, August 19, 2010	 00:04:05
Friday, August 20, 2010	 00:08:30
Saturday, August 21, 2010	 00:01:58
Sunday, August 22, 2010	 00:08:00
Monday, August 23, 2010	 00:04:27
Tuesday, August 24, 2010	 00:10:56
Wednesday, August 25, 2010	 00:11:35
Thursday, August 26, 2010	 00:09:59
Friday, August 27, 2010	 00:08:49
Saturday, August 28, 2010	 00:10:37
Sunday, August 29, 2010	 00:00:41
Monday, August 30, 2010	 00:04:29
Tuesday, August 31, 2010	 00:02:45
Wednesday, September 1, 2010	 00:08:44

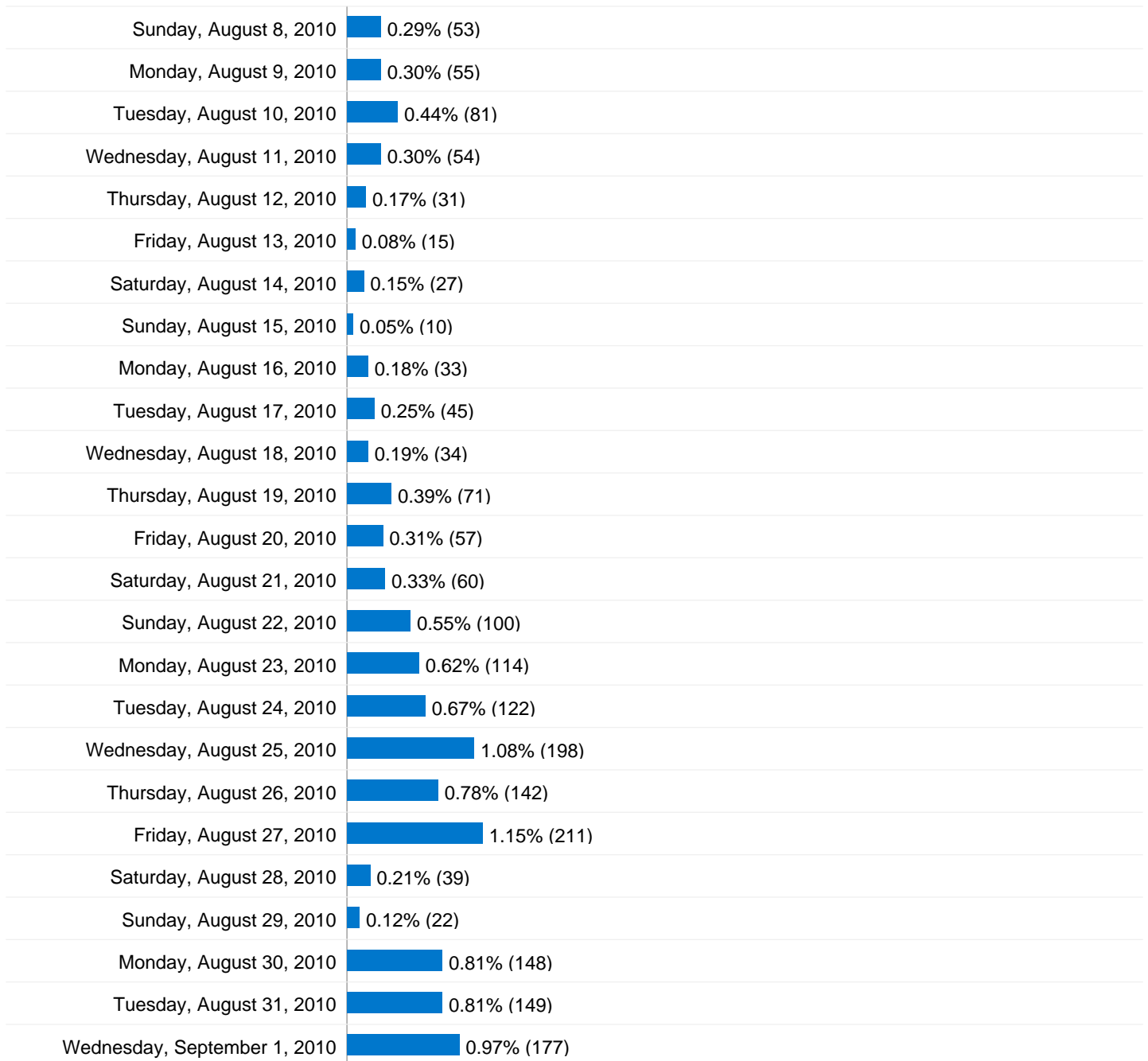


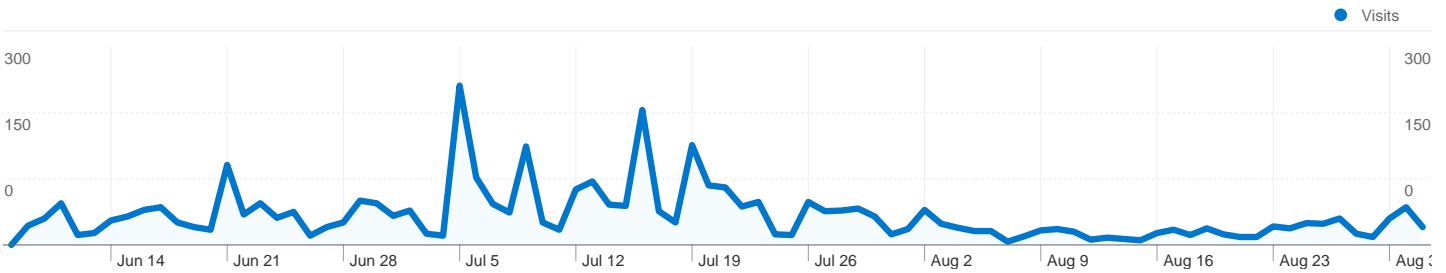
**18,291** Pageviews

Tuesday, June 8, 2010	0.00% (0)
Wednesday, June 9, 2010	0.98% (180)
Thursday, June 10, 2010	1.74% (319)
Friday, June 11, 2010	3.36% (615)
Saturday, June 12, 2010	0.35% (64)
Sunday, June 13, 2010	0.40% (74)
Monday, June 14, 2010	0.91% (167)
Tuesday, June 15, 2010	1.33% (243)
Wednesday, June 16, 2010	1.32% (241)
Thursday, June 17, 2010	3.17% (579)
Friday, June 18, 2010	1.79% (328)
Saturday, June 19, 2010	2.72% (497)
Sunday, June 20, 2010	1.03% (189)
Monday, June 21, 2010	3.32% (608)
Tuesday, June 22, 2010	1.93% (353)
Wednesday, June 23, 2010	2.88% (527)
Thursday, June 24, 2010	0.89% (162)
Friday, June 25, 2010	1.50% (274)
Saturday, June 26, 2010	0.68% (124)
Sunday, June 27, 2010	1.22% (223)
Monday, June 28, 2010	1.15% (211)
Tuesday, June 29, 2010	2.13% (390)
Wednesday, June 30, 2010	1.47% (269)
Thursday, July 1, 2010	1.48% (271)
Friday, July 2, 2010	1.48% (271)
Saturday, July 3, 2010	0.39% (72)






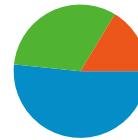






All traffic sources sent a total of 3,833 visits

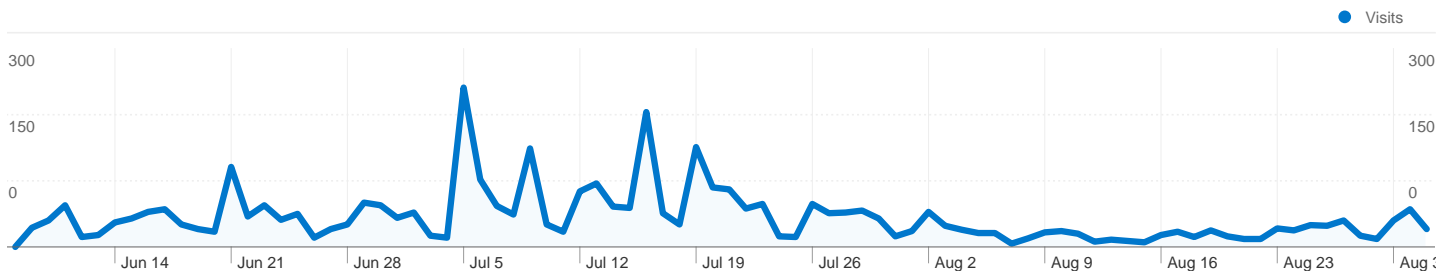
-  **51.63%** Direct Traffic
-  **32.04%** Referring Sites
-  **16.33%** Search Engines



- **Direct Traffic**  
1,979.00 (51.63%)
- **Referring Sites**  
1,228.00 (32.04%)
- **Search Engines**  
626.00 (16.33%)

## Top Traffic Sources

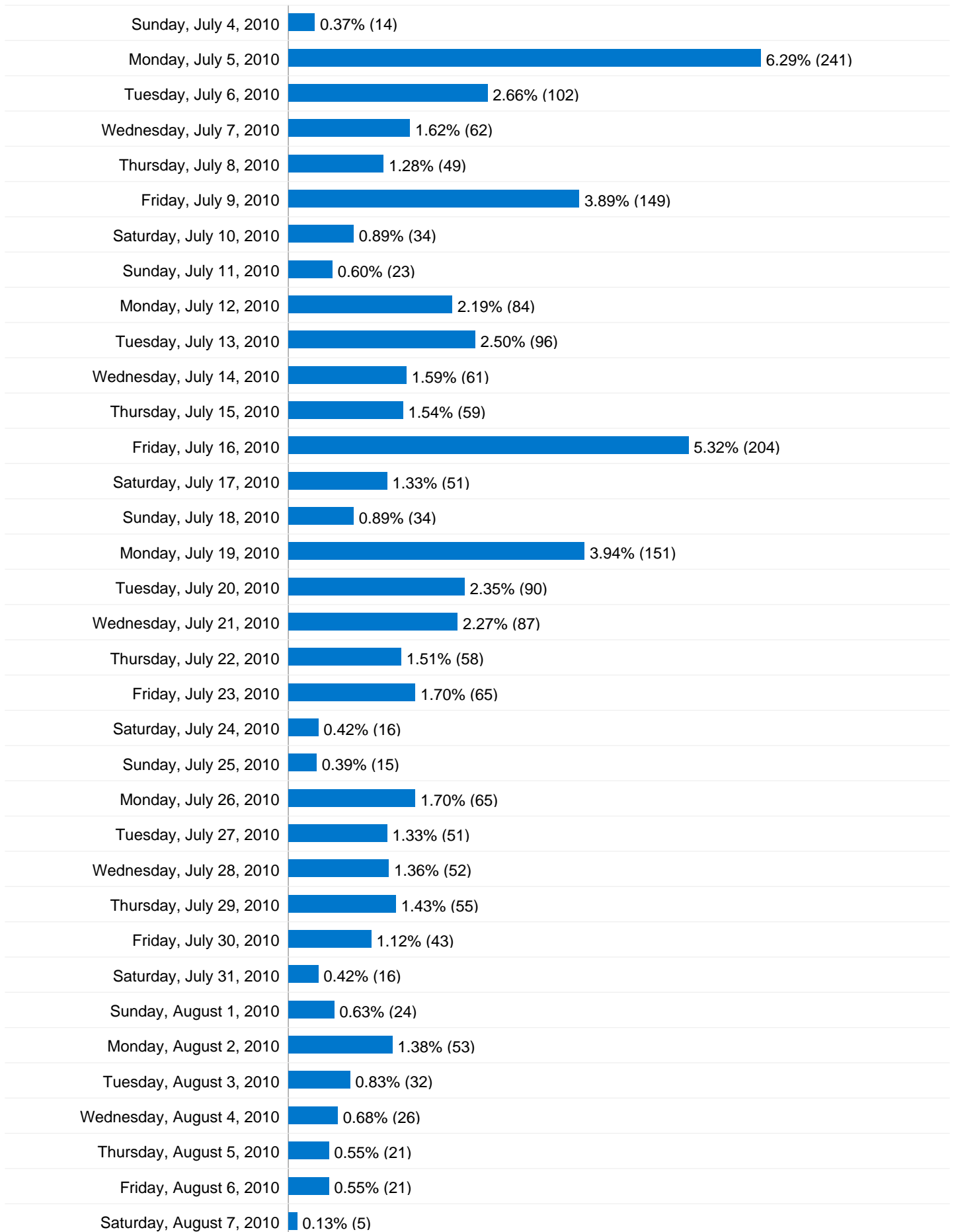
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,979	51.63%	trancemedia	189	30.19%
google (organic)	589	15.37%	trancemedia.eu	105	16.77%
fert.org (referral)	198	5.17%	interactive factual	50	7.99%
europeandays.eu (referral)	107	2.79%	fattuale interattivo	27	4.31%
facebook.com (referral)	98	2.56%	factual interactive	16	2.56%

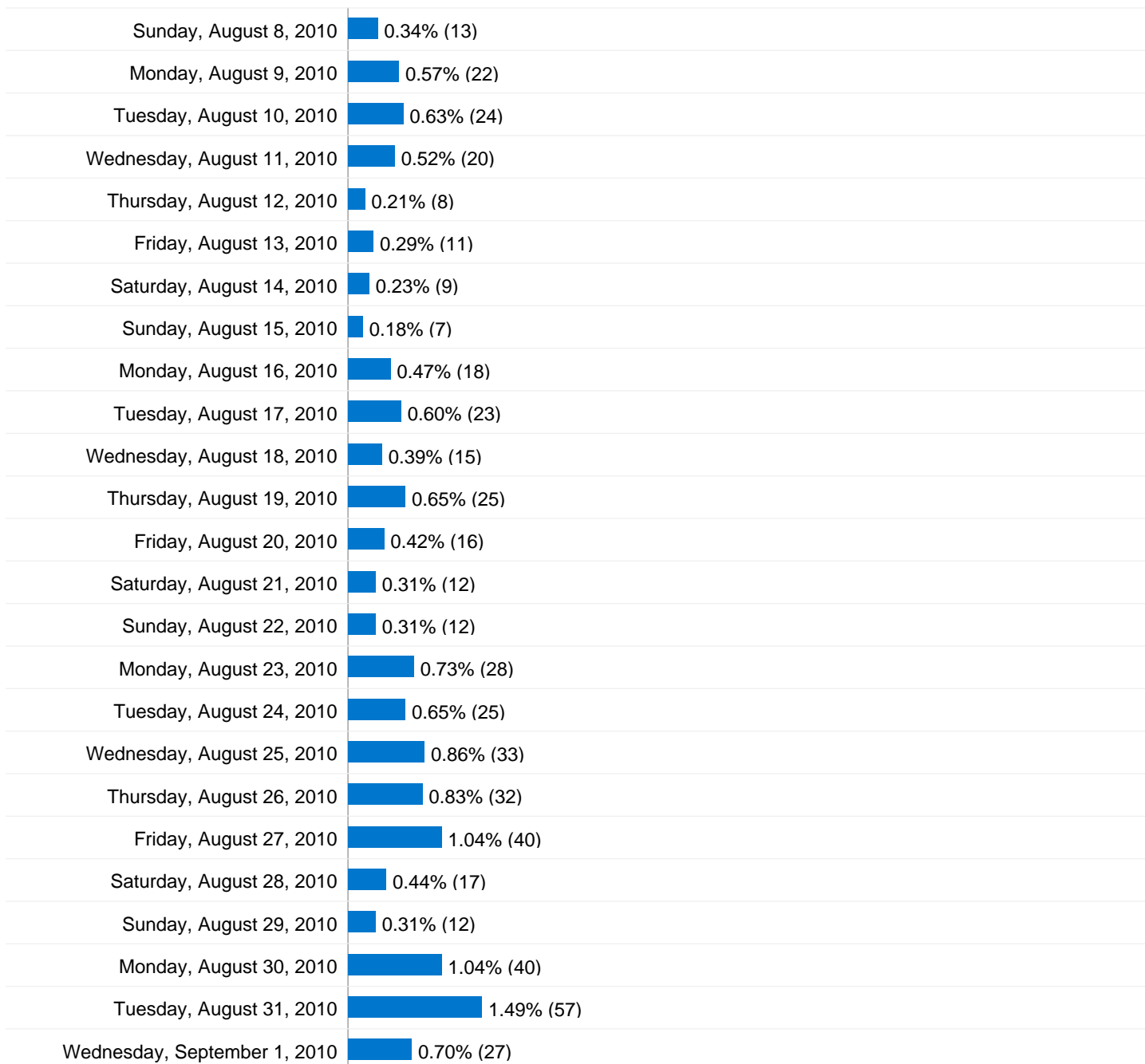


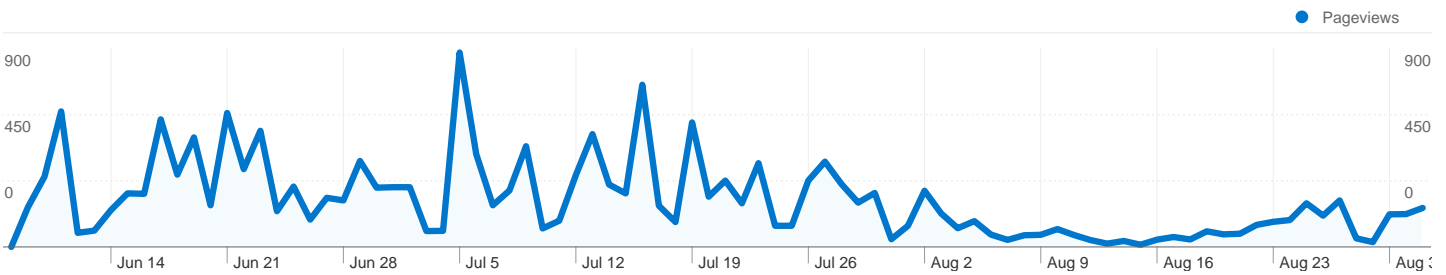
**3,833** Visits

**44.57** Visits / Day

Tuesday, June 8, 2010	0.00% (0)
Wednesday, June 9, 2010	0.76% (29)
Thursday, June 10, 2010	1.04% (40)
Friday, June 11, 2010	1.64% (63)
Saturday, June 12, 2010	0.39% (15)
Sunday, June 13, 2010	0.47% (18)
Monday, June 14, 2010	0.97% (37)
Tuesday, June 15, 2010	1.12% (43)
Wednesday, June 16, 2010	1.38% (53)
Thursday, June 17, 2010	1.49% (57)
Friday, June 18, 2010	0.89% (34)
Saturday, June 19, 2010	0.70% (27)
Sunday, June 20, 2010	0.60% (23)
Monday, June 21, 2010	3.16% (121)
Tuesday, June 22, 2010	1.20% (46)
Wednesday, June 23, 2010	1.64% (63)
Thursday, June 24, 2010	1.07% (41)
Friday, June 25, 2010	1.30% (50)
Saturday, June 26, 2010	0.37% (14)
Sunday, June 27, 2010	0.70% (27)
Monday, June 28, 2010	0.89% (34)
Tuesday, June 29, 2010	1.75% (67)
Wednesday, June 30, 2010	1.64% (63)
Thursday, July 1, 2010	1.15% (44)
Friday, July 2, 2010	1.36% (52)
Saturday, July 3, 2010	0.44% (17)







**693 page titles were viewed a total of 18,291 times**

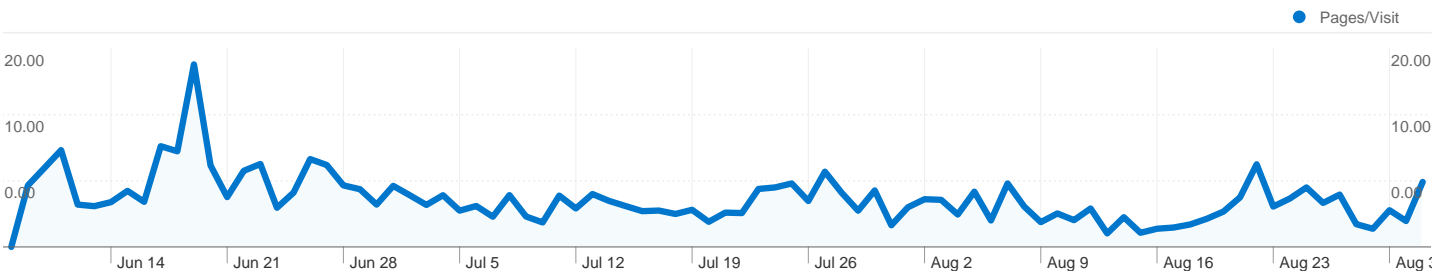
**Content Performance**

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
TRANCEMEDIA.EU	5,712	3,267	00:01:59	45.22%	30.46%	\$0.00
TRANCEMEDIA.EU - Registrazione	1,990	1,511	00:00:59	36.87%	13.47%	\$0.00
TRANCEMEDIA.EU - Screen: Webdocumentario	1,163	718	00:00:47	30.00%	8.25%	\$0.00
TRANCEMEDIA.EU - Aperte le pre-iscrizioni per CROSSOVER LAB in ITALIA	697	476	00:03:44	35.61%	38.59%	\$0.00
TRANCEMEDIA.EU - Screen: Serious game	373	260	00:00:36	22.22%	7.77%	\$0.00
TRANCEMEDIA.EU - Screen: Webdocumentary	354	267	00:00:53	49.02%	18.64%	\$0.00
TRANCEMEDIA.EU - Screen: Webreportage	334	214	00:00:31	0.00%	7.78%	\$0.00
TRANCEMEDIA.EU - Screen	293	224	00:00:48	41.18%	10.58%	\$0.00
TRANCEMEDIA.EU - Screen: Portfolio	283	211	00:00:50	14.29%	10.60%	\$0.00
TRANCEMEDIA.EU - Studio: Pre-iscrizioni per CROSSOVER LAB in Italia - Info, updated July 12	275	226	00:01:49	46.03%	36.00%	\$0.00

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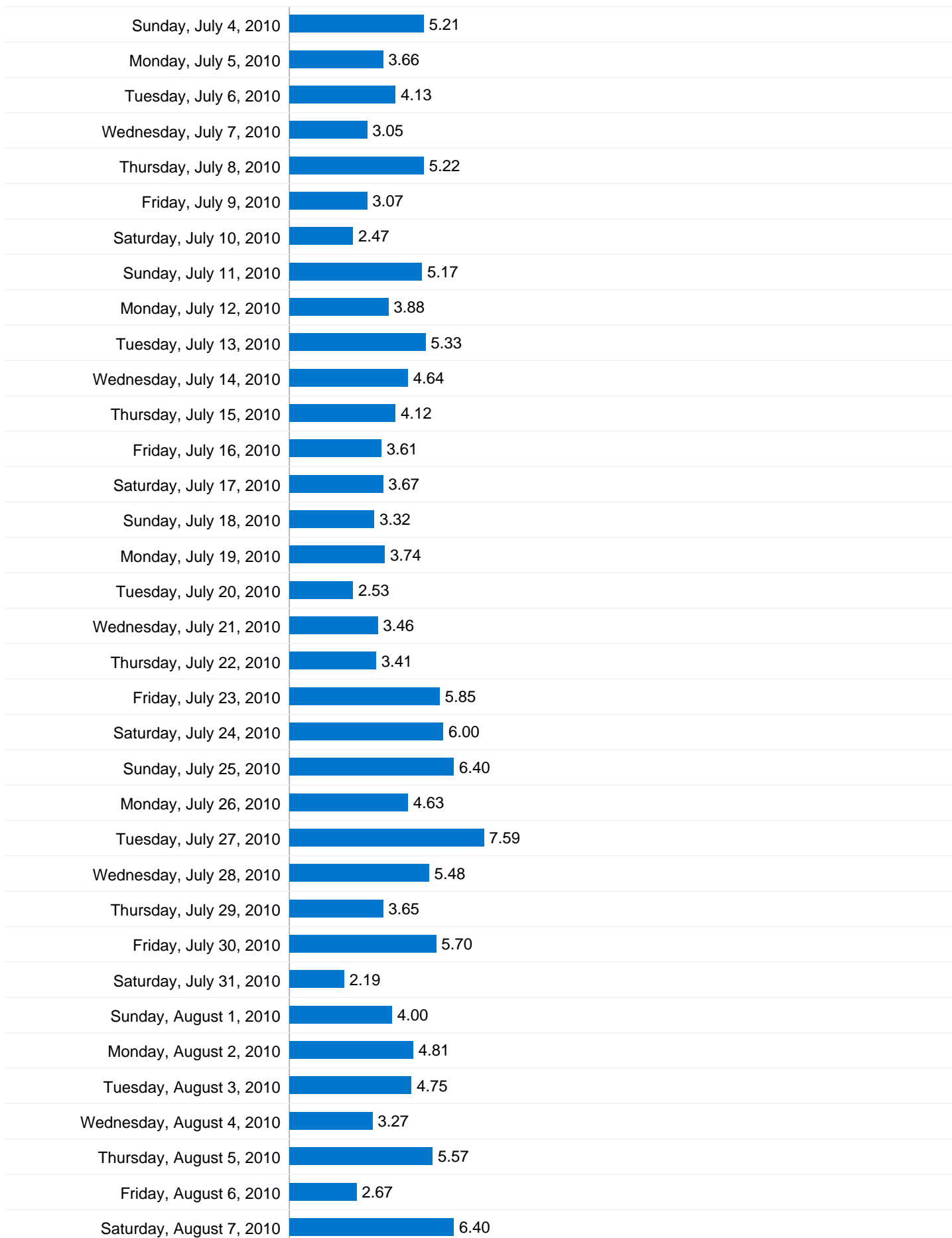
# Average Pageviews for all visitors

Comparing to: Site

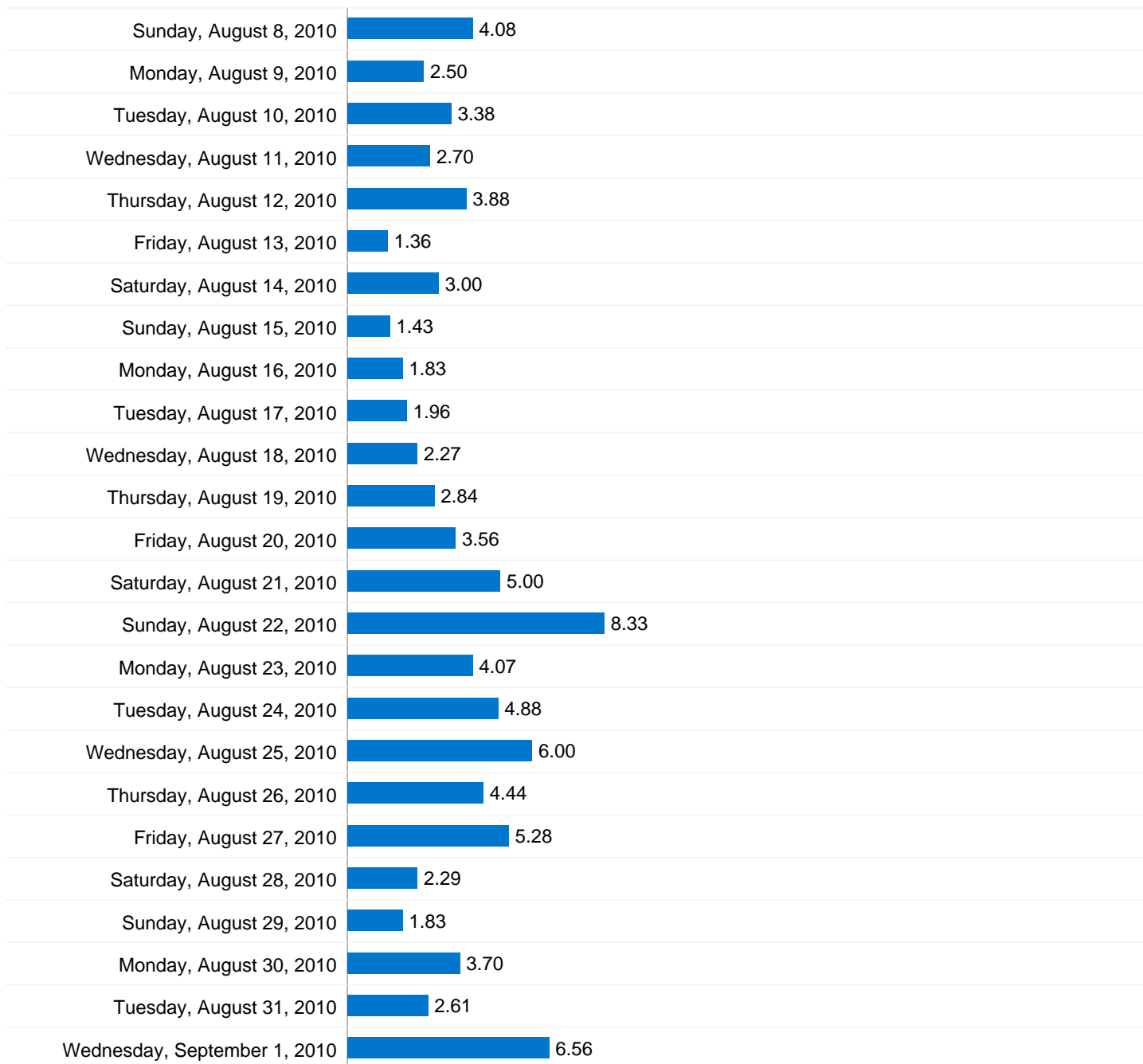


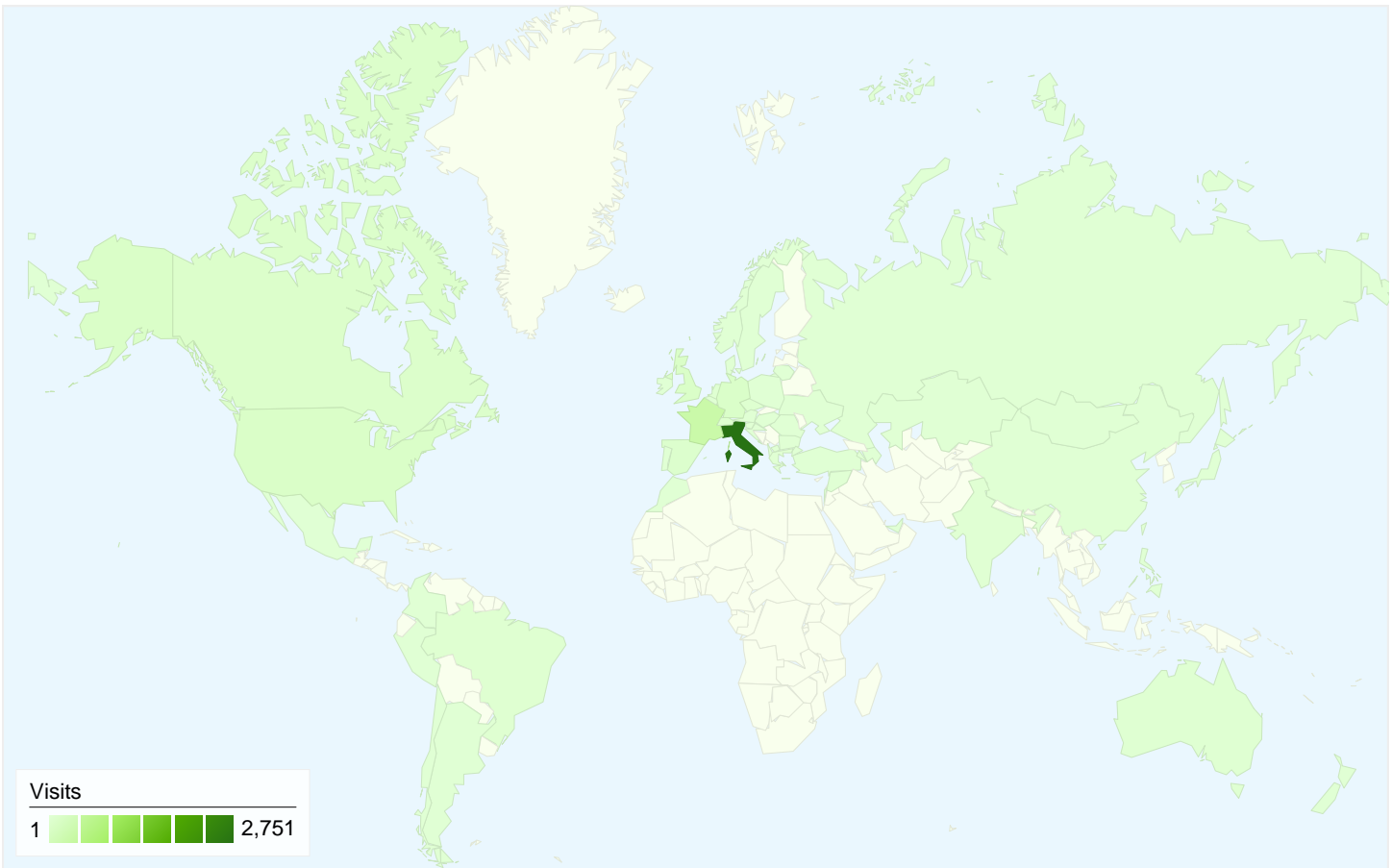
**4.77 Pages/Visit**

Tuesday, June 8, 2010	0.00
Wednesday, June 9, 2010	6.21
Thursday, June 10, 2010	7.98
Friday, June 11, 2010	9.76
Saturday, June 12, 2010	4.27
Sunday, June 13, 2010	4.11
Monday, June 14, 2010	4.51
Tuesday, June 15, 2010	5.65
Wednesday, June 16, 2010	4.55
Thursday, June 17, 2010	10.16
Friday, June 18, 2010	9.65
Saturday, June 19, 2010	18.41
Sunday, June 20, 2010	8.22
Monday, June 21, 2010	5.02
Tuesday, June 22, 2010	7.67
Wednesday, June 23, 2010	8.37
Thursday, June 24, 2010	3.95
Friday, June 25, 2010	5.48
Saturday, June 26, 2010	8.86
Sunday, June 27, 2010	8.26
Monday, June 28, 2010	6.21
Tuesday, June 29, 2010	5.82
Wednesday, June 30, 2010	4.27
Thursday, July 1, 2010	6.16
Friday, July 2, 2010	5.21
Saturday, July 3, 2010	4.24









**3,833 visits came from 53 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>3,833</b> % of Site Total: 100.00%	<b>4.77</b> Site Avg: 4.77 (0.00%)	<b>00:06:06</b> Site Avg: 00:06:06 (0.00%)	<b>44.90%</b> Site Avg: 44.61% (0.64%)	<b>44.82%</b> Site Avg: 44.82% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Italy	<b>2,751</b>	5.27	00:07:09	42.17%	40.53%	
France	<b>350</b>	3.65	00:04:07	52.00%	50.29%	
United Kingdom	<b>104</b>	3.97	00:03:24	52.88%	57.69%	
United States	<b>100</b>	1.76	00:01:01	42.00%	76.00%	
Germany	<b>95</b>	4.91	00:05:04	46.32%	53.68%	
Canada	<b>75</b>	2.80	00:02:12	38.67%	65.33%	
Spain	<b>64</b>	4.31	00:05:04	40.62%	54.69%	
Switzerland	<b>44</b>	4.89	00:03:44	45.45%	40.91%	
Czech Republic	<b>35</b>	1.63	00:00:27	11.43%	94.29%	

Brazil	32	5.50	00:04:52	65.62%	6.25%
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